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**CAPTA LEGISLATION CONFERENCE**

January 22-23, 2018 in Sacramento

Learn more about the key issues and legislation affecting our children, their schools and communities. Open the door to civic engagement!

- Check-in begins at 9:30 a.m. on Monday with the agenda running from 10:30 a.m. - 8:30 p.m. (includes lunch and dinner)
- Tuesday's agenda will begin at 9 a.m. with the afternoon open for legislative appointments
- Sheraton Grand Hotel, 1230 J Street, Sacramento, CA
- \$235 for Adult Registration
- \$175 for Student Registration *(All students must be accompanied by a registered adult conference attendee.)*



**Register Now**

**REFLECTIONS CEREMONY**

Recognizing Student Achievement in the Arts

Peralta District PTA's annual Reflections ceremony is being held at [Canyon Middle School](#) in Castro Valley on January 13th. There will be an Art Gallery viewing from 2 pm to 3 pm and a Recognition Ceremony from 3 pm to 4 pm. For more information contact [reflections@peraltadistrictpta.org](mailto:reflections@peraltadistrictpta.org).



**MIDYEAR MEMBERSHIP**

Resolve to Increase Membership in 2018

Last year Peralta District PTA was recognized at convention for being one of the top PTA districts with increased membership and we'd like to keep the momentum going in 2018.



Peralta District PTA will be keeping track of unit per caps sent in by the end of this month and comparing them to membership numbers from last year. If your unit has increased its membership over last year by 15 percent we'd like to recognize you. If you haven't reached your increased membership goals yet, not to worry. We'll be taking another look at unit numbers at the end of the fiscal year.

## AUDIT TIME

### Assess Your Unit's Financial Practices

If your unit hasn't already completed its [midyear audit](#), now is the time to collect the [financial records](#) of your organization and go through the [audit checklist](#). Don't have an auditor? Consider partnering with another PTA unit in your community and trade treasurers to check the books for each other.

For more information, check out the [PTA toolkit](#) to learn more about the auditor position and what is required.

#### Auditor Job Description



## SPRING FUNDRAISING

Are you gearing up for spring fundraising? Be sure to check out CAPTA's [fundraising page](#).

## FOUNDERS DAY

### Celebrating the Past and the Present

California was home to one of PTAs founders, Phoebe Apperson-Hearst (1842 - 1919). Throughout her life, Phoebe was dedicated to education. She became a generous philanthropist of various educational endeavors. Among her gifts and endowments, she financed a school for the training of kindergarten teachers and founded the first free kindergarten in the United States in 1887. She eventually established six more of these free schools. In 1897, she founded the National Congress of Mothers, a forerunner of the National Council of Parents and Teachers.

Like Phoebe, people with a passion for improving the lives of children continue to serve in PTA. Founders Day is a great occasion to recognize volunteers with [Honorary Service Awards](#). Interested in starting a [Founders Day event](#) at your school? See the toolkit for [event planning tips](#).

#### Read More

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