

## Peralta District PTA Workshop Descriptions

June 3, 2023

Session I	Session II	Session III
<p><b>President, Part 1 of 2</b> <b>Ujjwala Gadgil</b> <i>Peralta District PTA President</i></p> <p>New and returning presidents, prepare now for a smooth term ahead. From how to form relationships with principals and plan calendars and budgets to crafting agendas, running meetings and building your committees so your unit can get on with doing great things for children and families.</p>	<p><b>President, Part 2 of 2</b> <b>Ujjwala Gadgil</b> <i>Peralta District PTA President</i></p> <p>New and returning presidents, prepare now for a smooth term ahead. From how to form relationships with principals and plan calendars and budgets to crafting agendas, running meetings and building your committees so your unit can get on with doing great things for children and families.</p>	<p><b>Communications Best Practices</b> <b>Maritess Simmons</b> <i>Peralta District PTA Communications VP Elect</i></p> <p>Learn PTA communication guidelines and strategies. We will also go over some platforms for email, websites, graphics, surveys, texting, volunteer coordination and digital newsletters, as well as essential communications related to-do's for you and your PTA team.</p>
<p><b>Treasurer, Part 1 of 2</b> <b>Emily Sarver,</b> <i>17th District PTA Past Treasurer</i></p> <p>Taking on the treasurer role can be daunting but you will leave this class with all the knowledge you need to make your job so much easier. For unit treasurers and financial secretaries.</p>	<p><b>Treasurer, Part 2 of 2</b> <b>Emily Sarver</b> <i>17th District PTA Past Treasurer</i></p> <p>Taking on the treasurer role can be daunting but you will leave this class with all the knowledge you need to make your job so much easier. For unit treasurers and financial secretaries.</p>	<p><b>Ask the Experts: Membership &amp; Recruitment</b> <b>Eric Thompson</b> <i>CA State PTA Membership Services Commissioner &amp; Reflections Committee</i></p> <p>Hear from PTA leaders about ways to get the PTA message out to the school and surrounding community about joining, volunteering, and participating in meetings and programs.</p>
<p><b>Secretary</b> <b>Page Tomblin</b> <i>Peralta District PTA Secretary</i></p> <p>Write minutes that reflect meetings accurately. Learn what to include and what not to include in this permanent, legal record of your PTA.</p>	<p><b>Bylaws &amp; Parliamentary Procedure</b> <b>Colleen A.R. You</b> <i>CA State PTA Past President</i></p> <p>Learn how to review, update, and rely on your bylaws as a powerful tool to run efficient meetings using parliamentary procedures.</p>	<p><b>Financial Reviews / Audits</b> <b>Kristin Hergert</b> <i>Peralta District PTA Auditor</i></p> <p>Learn how to complete Financial Reviews which are required for transparency and vital to assessing the health of your PTA.</p>

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<p><b>Membership Basics</b>  <b>Eric Thompson</b>, CA State PTA Membership Services Commissioner &amp; Reflections Committee</p> <p>Members are the driving force of the PTA and provide the dedication, leadership, and effort needed to move PTA forward. Learn how to design and execute a membership marketing plan to successfully kick off the membership year.</p>	<p><b>Reflections</b>  <b>Michelle Hertel</b>, Peralta District PTA Reflections Chair  <b>Eric Thompson</b>, California State PTA Membership Services Commissioner &amp; Reflections Committee</p> <p>Getting parents, teachers, and students excited and participating in your school's Reflections Program is rewarding for everyone. Learn what you need to know now to hit the ground running and to get your program in full swing by Fall.</p>	<p><b>Meaningful Family-School Partnerships (Beyond the Bake Sale)</b>  <b>Marilyn Cachola Lucey</b>, California State PTA Diversity, Equity, and Inclusion Chair</p> <p>Building family-school partnerships are vital to the success of our students. Learn about ways to increase family engagement beyond traditional family nights and fundraisers while incorporating the updated National Standards for Family-School Partnerships. Discover new and creative ways to engage all members of your community.</p>
<p><b>Ask the Experts: Programs, Fundraisers &amp; Events</b>  <b>Linda Dewlaney</b>, Peralta District Past President  <b>Purvi Shah</b>, Peralta District Past Programs VP</p> <p>Check out what is available, along with tips for organizing dynamic PTA programs to grow community, parent engagement, and student success. Share your success stories with other PTA leaders in this interactive workshop.</p>	<p><b>Effective Advocacy: Moving the Needle on Important Issues</b>  <b>Carol Kocivar</b>, California State PTA Past President and Ed100 Writer</p> <p>Learn how to be an effective advocate for change in your school district and your community as a PTA. Review guidelines for PTA advocacy and how to apply them to real-world scenarios.</p>	<p><b>Ask the Experts: Successful Transitions</b>  <b>Vinita Verma</b>, California State PTA Board of Managers and Peralta District PTA President-Elect</p> <p>Getting your board ready to transition can be challenging. What to do and what NOT to do. How to use technology to help you transition in and out of the board positions. Get tips and guidance to transition most effectively and efficiently.</p>
<p><b>Understanding Transgender and the Full Gender Spectrum</b>  <b>Marilyn Cachola Lucey</b>, California State PTA Diversity, Equity, and Inclusion Chair</p> <p>What does it mean to be non-binary, cisgender, transgender? Come to this workshop to learn science-based information about the gender spectrum and what you can do to support our youth in the face of rampant misinformation out in social media and elsewhere.</p>	<p><b>Understanding Culture &amp; Culture Bias</b>  <b>Marilyn Cachola Lucey</b>, California State PTA Diversity, Equity, and Inclusion Chair</p> <p>We live in a pluralistic society. Yet, you may find yourself wondering why your PTA board and membership aren't as diverse as you want. Learn how our individual life experiences and backgrounds can cause conflicts with our board members and community members. Diversity is a strength, and our different perspectives are assets, as long as we understand our own and other cultural identities, and how to work together.</p>	<p><b>Health Epidemic- Substance Abuse</b>  <b>Hayward Police Department</b></p> <p>Current issues involving substance abuse (vaping, cannabis, fentanyl and more) and children. Learn what to watch for and how to be involved in advocating for all children's health</p>

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